

Tips to Elevate Engagement Professionals

1 Your Program is More Than a Calendar

“Say yes to the small and no to the big.”

- LAURA ELLEN CHRISTIAN, VICE PRESIDENT OF CLIENT ENGAGEMENT, AGE-U-CATE TRAINING INSTITUTE

2 What if Residents Had a More Active Role in the Planning Process?

“Elders living in grass huts in Africa with children around their feet are often happier than people in assisted living homes with a chandelier over their heads”

- EMI KIYOTA, IBASHO, AND QUOTE PROVIDED BY JILL VITALE-AUSSEM, PRESIDENT AND CEO, CHRISTIAN LIVING COMMUNITIES

3 Community Engagement = Collaboration

“The best engagement comes from collaboration. It’s less about budgets and more about getting it done!”

- TANA GALL, PRESIDENT, MERRILL GARDENS

4 Turn Your Gaze Inward

“We need elders, more than ever, because of their unique ability to enrich us. They are the human equivalent of superglue.”

- DR. BILL THOMAS, CO-FOUNDER, EDEN ALTERNATIVE

5 Stop Buying “Stuff”

“Budget-friendly program opportunities....movement, breathing, going outdoors, practicing gratitude, and building connections.

-KELLY STRANBURG, PRINCIPAL LE3 SOLUTIONS

Notes :

Priorities :

TALK TO US

info@ageucate.com
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6 Learning About the Growth Factor

“This battle against “activities” no longer strikes my uncomfortable chord that needs to appease the masses. Instead, it confirms the same disruptive innovation that Bob Kramer spoke about. It confirms we are progressing and innovating. I think people are ready for the change. Is the change a word? No. It is more than that, but I think it is a good place start.”

- SARA KYLE, PRINCIPAL & FOUNDER, LE3 SOLUTIONS AND BOB KRAMER, FOUNDER & FELLOW, NEXUS INSIGHTS

7 Boardroom Confidence

“Get a meeting with the CEO by making a personal connection. Find out what makes them tick. Extend a personal invitation to community events.”

- JACK YORK, FOUNDER OF IN2L

8 Engagement Begins with Discovery

“The fundamental element of all engagement is knowing authentically and firsthand who the resident was, is, and aspires to become.”

-SARA KYLE, PRINCIPAL & FOUNDER, LE3 SOLUTIONS

9 Don't Take it Personal – Level Up

“Leadership isn't a knowledge base. It is a practice. It's small things we repeatedly do.”

- JAMES LEE, CEO & CO-FOUNDER, BELLA GROVES

10 Self-Advocacy & Professional Development

Excellence is never an accident. It is the result of high intentions, sincere effort, intelligent direction, skillful execution and the vision to see obstacles as opportunities.

-UNKNOWN

Notes :

Priorities :