

CASE STUDY: THE ARBOR COMPANY USES DEMENTIA LIVE TO CREATE PARTNERSHIP WITH SHORE MEDICAL CENTER

The Arbor Company provided dementia training to Shore Medical Center healthcare staff in an ongoing effort to create partnerships through community outreach education

OPPORTUNITY:

The Arbor Company has 10 senior living communities in the state of New Jersey. In an ongoing effort to create partnerships that enhance the quality of life for those they serve, The Arbor Company seeks opportunities to collaborate through education.

Through a relationship with Shore Medical Center located in Somers Point, NJ, Arbor Terrace Marlton gathered with sister Arbor Company locations to train close to 100 healthcare professionals providing care through the Shore Medical Center system.



Shore Medical staff experiencing Dementia Live.

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OVERVIEW:

Ryan Champion, Community Sales Director for Arbor Terrace Marlton identified an opportunity to deepen the relationship with Shore Medical Center. Through connection with Lisa DiTroia, Director of Auxiliary and Volunteer Services for Shore Medical Center, the two began a conversation to identify valuable ways to partner. With the Arbor Company's reputation for providing excellence in dementia care and expertise in delivering experiential education through Dementia Live, Ryan and Lisa quickly identified Arbor staff offering this program for Shore Medical Center staff as the best next step in an ongoing quest of relationship building.

The date was set for fall of 2023 and teams from both organizations began planning for the education event.

OUTCOMES:

Employee Knowledge and Empathy: Participants in the Dementia Live event reported an increase in empathy for people living with dementia as well as improved understanding of stress triggers.

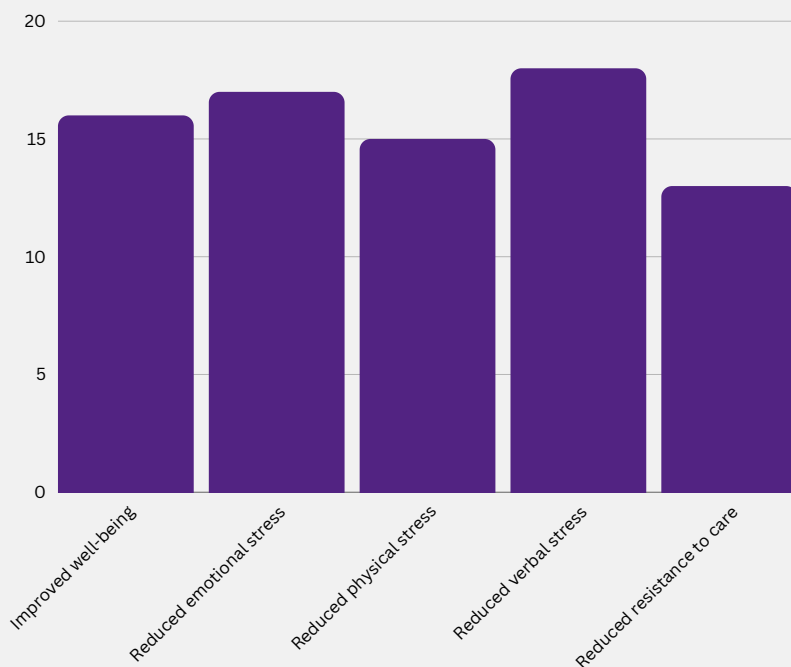
Improved Partnership: Through value-based connections, the Arbor Company communities developed a stronger partnership with Shore Medical Center. Leveraging education as the focal point of partnership dovetails with a mutual goal of increased quality of care for elders.

Increased Community Awareness: The partnership with Arbor Terrace communities and Shore Medical Center garnered local media attention, bringing awareness to the need for ongoing education and the value of partnerships for quality of care.

"Building partnerships is an important part of the Arbor Company culture. Through Dementia Live we are able to kick-start and improve relationships with community collaborators, keeping our mission at the center - to improve the health and well-being of our residents. One of the best ways to do this is by providing and participating in education opportunities with community care partners."

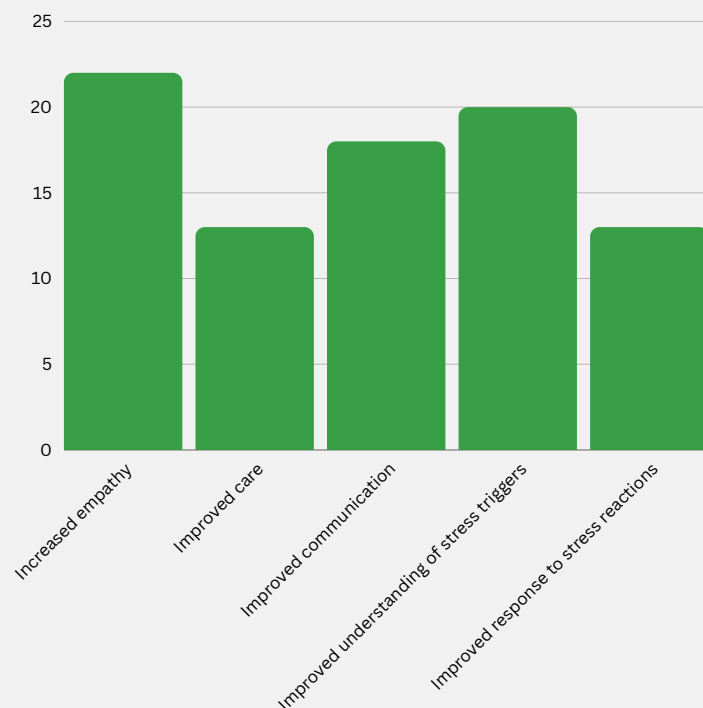
Angel Allaire, The Arbor Company

OUTCOMES AS REPORTED BY PARTICIPANTS WHO COMPLETED A SURVEY FOLLOWING THE DEMENTIA LIVE EXPERIENCE.



IN WHAT WAYS DO YOU THINK DEMENTIA LIVE TRAINING WILL IMPROVE THE QUALITY OF LIFE FOR ELDERS YOU SUPPORT?

IN WHAT WAYS DID DEMENTIA LIVE SUPPORT SKILL DEVELOPMENT FOR YOU?



"The experience was very eye-opening! Anyone that participates in this demonstration will assuredly walk away with a better understanding of what someone with dementia may be experiencing. This should help caregivers and the community at large better understand how to provide meaningful assistance."

Staff Member, Shore Medical Center