

### What is Dementia Live®

Dementia Live® is an experience that immerses participants into what life might be like living with cognitive impairment and sensory change. Utilizing specialized gear that simulates dementia specific changes that include altered eyesight, hearing and tactile sensation, this safe experience is a powerful and effective tool to strengthen care partner understanding of and empathy for residents. Gaining a first-hand understanding of anxiety, isolation, frustration, confusion, and more, Dementia Live uniquely walks participants from the “AHA” moment to empowering care partners with tools to improve communication, care processes, relationship building and the environment.

### Answering The Need

A focus on quality care options for elders must include resources for people living with dementia. There is an urgent need to equip care partners with effective, practical tools. Dementia Live is an innovative, foundational training tool that serves as an essential component of person-centered care initiatives.



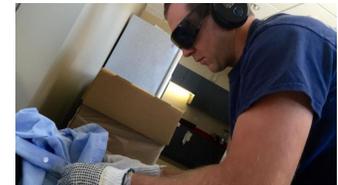
### Proven.

Improves outcomes for staff, care receivers, and families



### Powerful.

Effective training that supports business goals



### Essential.

Experiential training that builds a foundation for high retention

### Program Levels

To better support access to affordable, high quality training and community outreach programs, Dementia Live is available at two levels.

#### Foundational Level

Focused on building staff awareness and skills, this program is perfect for those looking to take the first step in building a robust employee education and training program for those needing an enhancement to their existing training platform.

#### Advanced Level

For organizations looking to deepen their staff education and training program as well as extend their reach to include families and the community at large. This level also includes access to AGE-u-cate's knowledge base for ongoing program enhancement.

## Who Are Coaches?

- Administrators
- Directors
- Training Leaders
- Managers
- Marketing Liaisons

Our goal is to help create cutting-edge dementia care by system-wide integration of Dementia Live®. We empower and license communities, agencies and associations to implement the Dementia Live® program for staff training, family engagement, and community education.

## How It Works

### Step One

Selected staff members engage in in-person or online training. Upon completion of training, staff members are designated as Dementia Live® Coaches and are authorized to implement the program in their community.

### Step Two

Coaches offer Dementia Live® experiences to staff members and conduct family and community outreach education.

### Step Three

AGE-u-cate provides on-going support for Coaches throughout the license and subscription period. Depending on your subscription level, these benefits include:

- Customer Support
- Coach Connections and Educational Webinars
- Access to online Coach Resources
- Automated Staff Training Reports
- Additional Coach Trainings for new staff members
- Consultations with an AGE-u-cate Advisor
- Redemptions for REVEAL Aging one hour Training Courses

## Provider Testimonials

“Dementia Live has been integral to our rapid growth. By offering this powerful dementia awareness and simulation program to our community, we’ve served thousands of family caregivers, first responders, hospitals, long term care communities, faith communities, and other organizations.” Gail S- Executive Director

“I started with the Dementia Live Program and quickly fell in love with the program offerings. I have now had the opportunity to provide over 150 hours of community educations to families throughout my city because of this program.” Jessica F- Dementia Practitioner

“I am a nurse and have been conducting dementia training for 30 years. Dementia Live is the best I have seen. It really hits home when you get to experience what it might really be like to live with dementia. I love it.” Nancy M- Nurse