

CASE STUDY: REVOLUTIONIZING DEMENTIA TRAINING: AMERICAN HOUSE ST. PETERSBURG IMPLEMENTS INNOVATIVE DEMENTIA LIVE® PROGRAM.



An American House Senior Living Community in St. Petersburg used Dementia Live to meet their identified need for quality dementia care training that is easily implemented and impactful to staff.

CHALLENGE:

American House St. Petersburg, Florida, opened its doors in September 2021. They offer independent living, assisted living, and memory care.

As a new community, they had two primary needs:

- Dementia training for their staff
- Growing their census

RESOLUTION:

During the months of November and December 2022, American House St. Petersburg utilized the program as training to help staff better understand the needs of those residents living with dementia.

A key aspect of this training was creating a dedicated Dementia Live Experience Room. This room is only used for the Dementia Live experience and remains always set up and ready for use with the equipment needed stored there for easy retrieval. This gives Coaches the opportunity to not only use it for scheduled training, but it is also available for in-the-moment use as well.



"Our employees who participated in the program had a profound response to it."

Eugene Valentine, Executive Director

OVERVIEW:

Organizational Background- American House Senior Living Communities, a privately held senior living company based in Southfield, MI, was established in 1979. American House Senior Living Communities' vision is to provide high-quality housing for seniors at an affordable price. Their mission statement is "Living Well is Being Well." As part of that vision, they engaged in a pilot program with AGE-u-cate Training Institute (ATI) to bring the Dementia Live® program to four of their communities.

Pilot Background- The pilot took place during the Q4 of 2022. Three leaders at each of the four communities participating were trained as Dementia Live Coaches as well as the Corporate Director of Memory Care. ATI held bi-monthly calls with leaders to support them in implementing Dementia Live with their staff.

American House St. Petersburg agreed to be one of four American House Senior Living communities that engaged in the pilot program.

OUTCOMES:

During those eight weeks, they held 18 trainings and put a total of 47 staff members through the Experience. American House St. Petersburg sees Dementia Live as a helpful tool that goes beyond the normal dementia training. Going through the Experience impacts staff in a way that more traditional training does not. It has met their need for staff training about dementia.

KEY BENEFITS:

- Staff improved knowledge of dementia and the challenges for those living with it
- Prompted healthy discussions among staff about how to better provide care and meet the needs of residents
- Improvement in employee outlook
- Improvement in ways staff work with residents
- A genuine interest among staff in improving their care now that they have more understanding